

HCM/733/03/2020
Consulate General of India
Ho Chi Minh City

Date 11.10.2021
Villa No. 14, Orchid Road,
An Phu Superior
Villa Compound,
District 2, Ho Chi Minh city.

Tender Notice

The Consulate General of India, Ho Chi Minh City invites bids from reputed Companies in the field of conducting market studies to do a study (in English Language) on the topic:

Report on import of engineering products by Vietnam

The company should meet the following criteria in terms of experience:

- i) It should have at least two years' experience in the field of conducting Market Research Studies – established prior to 31 December 2019.
- ii) It should have conducted at least four market studies in the past two years, with one centered on Vietnam.
- iii) It should not have been barred by any legal authority in Vietnam or in India to conduct market studies.

Approach:

Market Study – Report on import of engineering products by Vietnam

Objectives – To achieve a complete and comprehensive understanding of demand of Vietnamese market in engineering products.

To provide a study of:

- a) Total yearly import
- b) Nature of imports
- c) Countries of import
- d) Import from India
- e) Factors of higher import from other countries
- f) Factors for low import from India
- g) Strategy for promoting export from India
- h) Identification of major importers in Vietnam and value in last 5 years
- i) Strategy of engagement with importers

General Guidelines:

- (i) The study will include updated data/rules/regulations, at least covering the period up to 31 December 2020;

- (ii) The study will be desk-top based, obtaining/utilizing latest data from Vietnamese authorities and Vietnamese market;
- (iii) The length of study report should lie between 20-24 pages of A4 size sheet, 1.5 line space in 'Times New Roman font size 12', excluding copies of rules, regulations and data which should be provided as annexures;
- (iv) The study will be completed in 15 days from the date of award of contract;
- (v) The company will provide the study in (i) PDF format; (ii) e-book format; and (iii) two print copies, with all rights on its usage to lie with CGI, HCMC, without any restrictions.

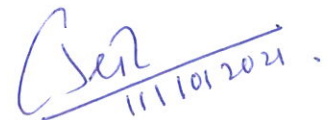
Bid:

2. A single bid on the cost of the project may be submitted by email/post on the letter-head of the company, enclosing a copy of the cover-page of one project undertaken by the company in the past and details of other projects undertaken in a listed format; by 03rd November 2021.

3. The bids may be addressed to the office of Consul General, Consulate General of India in Ho Chi Minh City, Villa No. 14, Orchid Road, An Phu Superior Villa Compound, 36 Thao Dien Ward, District 2, Ho Chi Minh city, Vietnam. Email: cg.hcm@mea.gov.in and hoc.hcm@mea.gov.in giving the title of the study "**Market Study Report on import of engineering products in Vietnam**" as subject / or on the cover of the envelope.

Last date of submitting bid: 03rd November 2021

- 4. Enquiries will be entertained only before 25th October 2021. No enquiries will be entertained thereafter.
- 5. The Consulate General of India will contact the successful bidder by email and phone; other bidders will not be contacted or entertained.
- 6. The Consulate General of India, Ho Chi Minh City reserves the right to accept or reject any bid or cancel this tender without awarding any reason whatsoever at any stage, before the final award and signing of the contract.



(Dr. Madan Mohan Sethi)
Consul General

Contact No.: 02837442400 Ext. 12
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